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# Campaign Materials Catalogue

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September 2025

**STOP HATE UK**  
**0800 138 1625**  
**24 HOUR HELP LINE**

**STOP HATE. START HERE** **STOP HATE UK**  
HATE CRIME: SUPPORT - GUIDANCE - EDUCATION - AWARENESS - TRAINING

Spread  
*Love*  
NOT HATE  
STOP HATE UK  
STOP HATE. START HERE



Stop Hate UK



@stophateuk



@stop\_hate\_uk



stophateuk



www.stophateuk.org



# Stop Hate UK Guidelines for Use and Distribution

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Items listed within are to be used for promoting Stop Hate UK and it's anti-hate and anti-discrimination message.

Some of our products have restrictions of use. Particularly those with helpline numbers. Please check at the beginning of each section whether the resources are appropriate for your intended use.

We welcome ideas for promotional items not yet available - email us at [info@stophateuk.org](mailto:info@stophateuk.org) with your suggestions.

**Please do not copy and export images from our online content and website.**

## **LOGOS**

Logos for specific material can also be shared for free in JPG/PNG formats (subject to guidelines of use). All requests for logos and electronic copies should be sent to [talk@stophateuk.org](mailto:talk@stophateuk.org).

## **PRODUCT AVAILABILITY & ORDERING GUIDELINES**

Please also be aware not all items are in stock at all times and prices are subject to change. Different order quantities may be available on request. It's important to also mention, when ordering, if items are to arrive by a specific date. At the end of the catalogue, you will find items we have previously stocked. If you are interested in ordering any of these products, please contact us, and we will explore how we can assist you.

Postage and packaging fees are included in all costs quoted.

All orders are made to [info@stophateuk.org](mailto:info@stophateuk.org).

PDF requests should be sent to [talk@stophateuk.org](mailto:talk@stophateuk.org).

Smaller quantities can sometimes be ordered via the shop on our website.



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# Stop Hate UK Campaign Items

## [available for any area]

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### Stop Hate UK Running Vests [SH009]

featuring Stop Hate UK and website on the front and back

- Order - £25 each or 2 for £40
- Stocked - YES [2x Small / 10x Medium/ 8x Large]

# Stop Hate UK Campaign Items

## [available for any area]

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### Ruler [SH001]

Stationery item featuring Stop Hate UK logo & social media details:

- Order - 10 for £15



### Sticker [SH008]

'Stop Hate. Start Here' branded adhesive stickers inc. website:

- Order - 180 (10 sheets x 18) for £12



### Wristbands [SH004]

Wristbands featuring Stop Hate UK logo & social media details:

- Order - 10 for £15

# Stop Hate UK Campaign Items

## [available for any area]

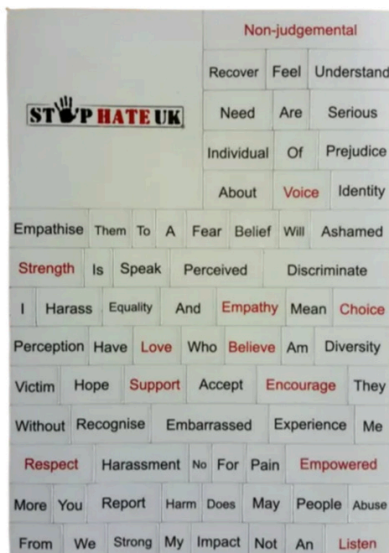
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### Mini Notebook with Pen [SH003]

featuring Stop Hate UK logo  
and social media details:

- Order - 10 for £20



### Magnetic Word Tiles [SH002]

- Order - 10 for £30



### Labels poster [SH005]

- Order - 50 for £12 or 100 for £20
- Free PDF available

# Spread Love Not Hate

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## 'Spread Love Not Hate' wristband [SL002]

features Stop Hate UK logo:

- Order - 10 for £15



## Branded Carrier Bag [SL007]

features Stop Hate UK logo, website and social media details:

- Order - 100 for £20



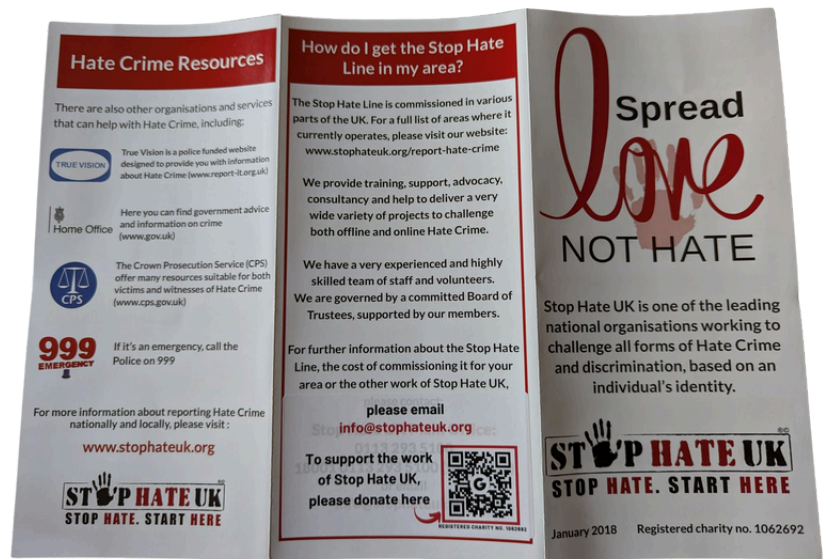
## 'Spread Love Not Hate' coaster [SL008]

features Stop Hate UK logo, website and social media details:

- Order - 100 for 30



# Spread Love Not Hate

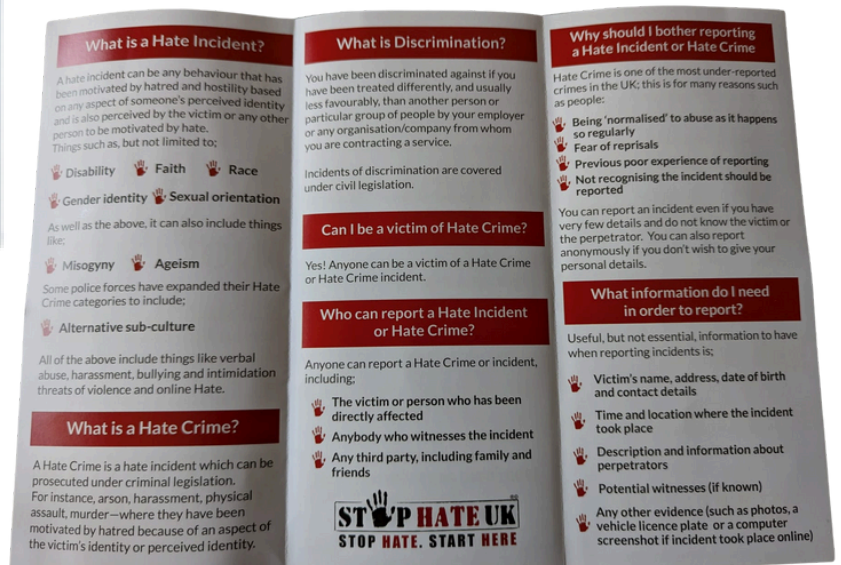


## 'Spread Love Not Hate'

### A4 Leaflet [SL001]

A4 folded leaflet explaining what hate crime is and why it is so important to report:

- Order - 40 for £20



# Spread Love Not Hate

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## **Spread Love Not Hate T-Shirt [SL006]**

#SpreadLoveNotHate and logo:

White. Sizes: S, L, XL [medium out of stock]:

- Order - 1 for £12.50 [ £10 for orders of 5+ ]

# Posters – Fundraising



## **If not you who poster [Fundraising 0001]**

features words & Stop Hate [UK logo. QR code redirects to 'Donate' via [www.stophateuk.org](http://www.stophateuk.org):

- Free PDF available

## **SKIN COLOUR IS NOT A CRIME.**

## **HATE IS.**

In recent years, racially motivated Hate Crimes remain pervasive. But we're here to put a stop to it – **one case at a time.**

Racism can be a heavy burden for those who experience it. It's our aim to lighten that load by providing emotional and practical support to those who need it.

SCAN TO DONATE



But we need **your help** to achieve this.

By donating, you'll be helping us to invest in these life-changing, vital services.

**STOP HATE UK**  
STOP HATE. START HERE

## **Skin colour is not a crime [Fundraising 0002]**

features words & Stop Hate UK logo. QR code redirects to 'Donate' via [www.stophateuk.org](http://www.stophateuk.org):

- Free PDF available



# Posters – Helpline

Have **you** or **your property** been attacked?  
Have you **seen** someone being attacked?

If you think it was because of

disability      race  
religion      sexual orientation  
faith      gender identity

then it is a **hate crime** or **incident**.

This includes

damage to property      arson/fire  
name calling      graffiti/writing  
physical attacks, violence or murder

The Stop Hate Line is run by Stop Hate UK. Registered Charity No. 1062692.

For more information email [talk@stophateuk.org](mailto:talk@stophateuk.org) or visit [www.stophateuk.org](http://www.stophateuk.org)



English\_Revised\_Sept\_2024

**STOP HATE CRIME**  
**0800 138 1625**  
**24 HOUR HELP LINE**

In an **emergency**, call the Police on **999**.  
If it is not an emergency, you can call your local Police station – the number is in the phone book.  
**Or call the Stop Hate Line on 0800 138 1625**  
(Text Relay: 18001 0800 138 1625).  
**Speak in confidence 24-hours a day.**

If English is not your first language and you want to speak in another language, just say your name, your phone number, and the name of the language you speak. Someone who speaks that language will call you within 5 working days.

Stop Hate Line poster

Registered Charity No: 1062692

## Reporting Poster (46 Languages) [PS001]

A4 poster explaining what hate crime is + helpline number. See below list of languages available:

- Free PDF available

Albanian	Gujarati	Pushto
Amharic	Hebrew	Romanian
Arabic	Hindi	Russian
Bengali	Hungarian	Serbian
Bosnian (Cyrillic Script)	Italian	Slovak
Bosnian (Latin Script)	Japanese	Somali
Bulgarian	Korean	Spanish
Chinese	Kurdish Bahdini	Swahili
Chinese (Simplified)	Kurdish Kurmanji	Tamil
Croatian	Kurdish Sorani	Tigrinya
Czech	Latvian	Turkish
Dari	Lingala	Ukrainian
Dutch	Lithuanian	Urdu
Farsi	Polish	Vietnamese
Filipino	Portuguese	Welsh
French	Punjabi	Yoruba

# Posters



## Sexual Orientation [PS005]

A4 poster available in black as standard. Features helpline number and website:

- Order - 50 for £12 or 100 for £20

PDF available as a printer-friendly white version.



PDF version



Printed version

## Trans gender identity [PS005A]

Trans gender identity is not a choice, Trans hate is. Whatever they call you, call us. Features helpline number.

- Free PDF available.
- Printed A4 and A5 version available.
- A4 - 50 for £12, 100 for £20
- A5 - 100 for £18

# Posters

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## **Homophobia or biphobia [PS005B]**

(A4) poster

- Free PDF available.

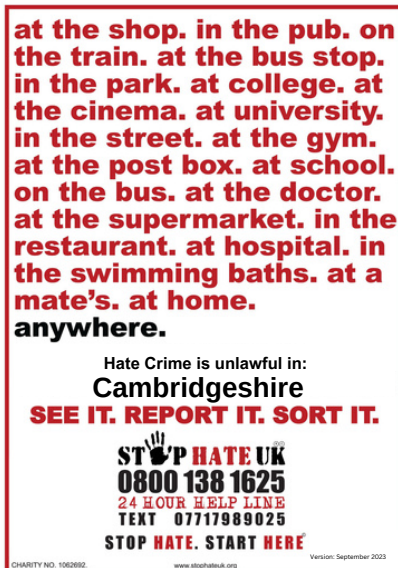


## **Homophobia or biphobia [PS005C]**

(A4) poster

- Free PDF available.

# Posters



## Spotting [PS006]

Hate can happen anywhere - "See it. Report It. Sort It". Features helpline number:

- Free PDF available
- \* We will add your area before dispatch \*



## Words [PS007]

A4 poster "Whatever they call you, call us" - features helpline number and website.

- Free PDF available

# Posters

## Faith Is Welcome [PS008a-d]

features Stop Hate UK logo, helpline, website and words:

- Free PDF available



PS008a



PS008b



PS008c



PS008d



# Posters - Available for Leeds only

## Faith Is Welcome [Leeds]

[PS008f-g are also available as a flyer]

- Order - 50 for £12 or 100 for £20
- Free PDF available



PS008e



PS008f



PS008g

# Posters



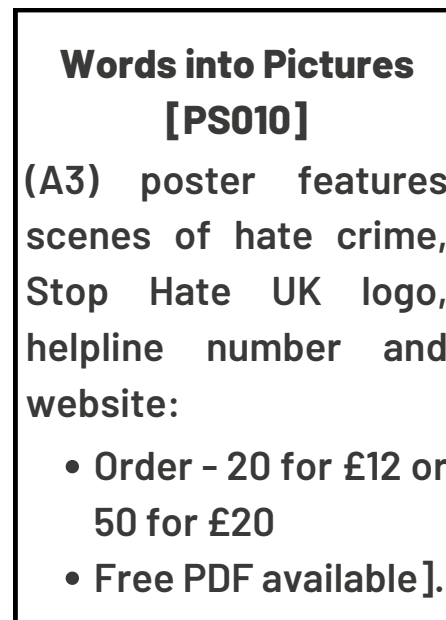
Printed version



PDF version



Printed version



PDF version

# Posters

## Learning Disability/Mate Crime/False Befriending [PS011]

(A4) poster(s) feature six variations of mate hate crimes and false befriending, Stop Hate UK logo, helpline and website:

- Order - 50 for £12 or 100 for £20
- Free PDF available



PS011a



PS011b



PS011c



PS011d



PS011e



PS011f



# Posters



## British Sign Language [PS012]

(A4) poster - \* out for redesign \*

- Free PDF available.



## Football [PS013]

(A4) poster features "Blow Time On Hate Crime", Stop Hate UK logo, helpline number and website:

- Free PDF available.

[Please also find accompanying drinks coaster]



## Labels [PS013a]

(A4) poster features "With all these labels, how can you see the person underneath?", our Stop Hate UK logo, helpline number and website:

- Free PDF available.

# Posters



## Roma, Gypsy and Traveller Communities [PS014a]

(A4) poster features "We Stand With...", Stop Hate UK logo, helpline number and website:

- Free PDF available.



## Roma, Gypsy and Traveller Communities [PS014b]

(A4) poster features "We Stand With...", Stop Hate UK logo, helpline number and website:

- Free PDF available.



## Stop Hate Line - Talk [PS015]

(A4) poster features contact details for reporting hate crime:

- Free PDF available.

# Posters



## "Stop Racism" [PS005]

features "Stop Racism. Spread Knowledge":

- Free PDF available.



## "Stop Racism. Spread Knowledge" [PS006]

features word, Stop Hate UK logo and helpline:

- Free PDF available.



## "If Not You, Who?" [PS007]

features words, QR code, Stop Hate UK logo and helpline. QR code redirects to 'About Hate Crime' via [www.stophateuk.org](http://www.stophateuk.org):

- Free PDF available.

# Posters

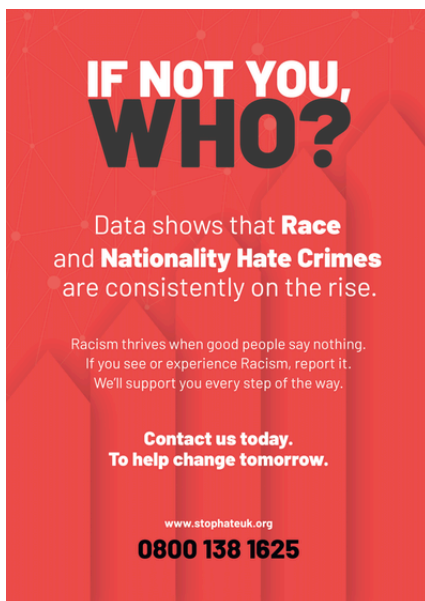
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## **"Stop Racism Spread Knowledge" [PS008] (A3)**

feature helpline number and information on how to access educational programmes

- Order - 50 for £15 (A3)
- PDF only.



## **"If not you who" [PS009] (A3)**

features helpline number and "If not you, who?"

- Order - 50 for £15 (A3)
- PDF only.

# Posters



## Mental Health [PS002a] (A3)

Poster aimed at raising awareness about mental health hate crime

- Order - 50 for £15 (A3)
- PDF only.



## Break Down Hate [PS004a (A4) - PS004b (A3)]

features Stop Hate UK logo, helpline and "What is Hate Crime?"

- Order - 50 for £12 (A4) / 50 for £15 (A3)

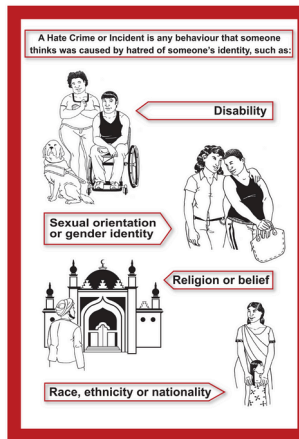
## Braille [PS003]

Poster in Braille with information about reporting hate crime.

- Order - on request
- Price - on request
- Stocked - NO



# Leaflets



## Words and Pictures [LF101a] (above)

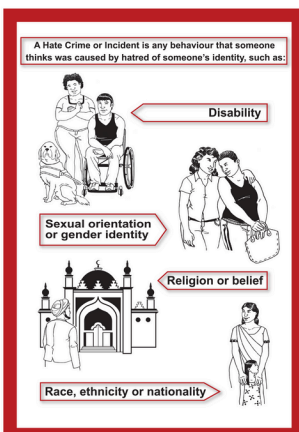
features hate crime info, Stop Hate UK logo, helpline, website, social media and contact details [images from [www.changepeople.co.uk](http://www.changepeople.co.uk)]:

- Free PDF only.

## Words and Pictures [LF101b] (below)

features hate crime info, Stop Hate UK logo, helpline, website, social media and contact details [images from [www.changepeople.co.uk](http://www.changepeople.co.uk)]:

- Order - 50 for £15
- Free PDF available with updated version of the back as seen on [LF101b].



# Leaflets

**STOP HATE UK**  
**0800 138 1625**  
**24 HOUR HELPLINE**

You're **not** alone...



You're not alone

Hate crime affects 3 out of 4 people with mental health problems

Don't suffer harassment or intimidation alone

We can help

For anyone to be experiencing any of the following is **unacceptable**:

**Harassment**  
**Verbal abuse**  
**Intimidation**  
**Threats**  
**Physical abuse**  
**Criminal damage**  
**Exclusion**  
**Graffiti**  
**Arson**

These are **hate crimes**  
These are **illegal**

Together we can put a **stop** to them



To speak to someone who can help put a **stop** to hate crime, call us now in **complete confidence**

We're here to talk, and to make a **real difference**

**STOP HATE UK**  
**STOP HATE. START HERE**

If you would like information in other languages or formats, please contact Stop Hate UK.

You can find out if the Stop Hate Line operates in your area by checking our website: [www.stophateuk.org](http://www.stophateuk.org)

[www.stophateuk.org](http://www.stophateuk.org) Reg Charity: 1062692 March 2016

## Mental Health and Hate Crime [LF102]

Leaflet with information about mental health and hate crime:

- Order - 50 for £15
- Free PDF available

What is Hate Crime?		What should I do if I experience a Hate Crime?
<p>A <b>Hate Crime or Incident</b> is any behaviour that you or someone else thinks was caused by <b>hostility, prejudice or hatred</b> of:</p> <ul style="list-style-type: none"><li><b>disability</b> (including physical, hearing and visual impairments, mental health problems and learning disabilities)</li><li><b>gender identity</b> (people who are transgender, transsexual or transvestite)</li><li><b>race</b>, skin colour, nationality, ethnicity or heritage</li><li><b>religion, faith or belief</b> (including people without a religious belief)</li><li><b>sexual orientation</b> (people who are lesbian, gay, bisexual, or heterosexual)</li></ul>	<p>Hate Crimes include things like:</p> <ul style="list-style-type: none"><li><b>name calling and verbal abuse</b></li><li><b>bullying, threats, intimidation and harassment</b></li><li><b>spitting, hitting, kicking, physical attacks, violence and murder</b></li><li><b>damage to your property</b> (e.g. to your home or car). The damage could be permanent or temporary. It could include <b>setting fire to things</b> (arson).</li><li><b>graffiti and writing</b> (e.g. notes, emails, text messages, comments on websites)</li></ul>	<p>It is important that <b>all</b> Hate Crimes are reported.</p> <p>Reports help us support victims and witnesses, and make sure action is taken against perpetrators.</p> <p><b>Anyone</b> can be the victim of a Hate Crime.</p> <p>Hate Crimes are <b>illegal</b>.</p> <p>If it is an emergency, call the Police on 999. Tell them you are reporting a Hate Crime.</p> <p><b>Together, we can put a stop to Hate Crime.</b></p> <p><b>STOP HATE UK</b></p>
<b>Disability   Gender Identity   Race   Religion   Sexual Orientation</b>		

## Large Print Leaflet [LF105]

Leaflet with information about hate crime reporting in size 14 text:

- Order - PDF only

# Leaflets

## What happens after a call is received on the Stop Hate Line?

Contact is made with Stop Hate Line. Operator responds to immediate needs, assesses situation and records details on database

Stop Hate Line coordinators assess information and decide on appropriate action

**If caller has given consent to share:**  
Referral made by secure email to relevant referral points

Local referral point actions the referral in same way as other Hate Incident Reports (e.g. passes referral to local support agency and/or Police, adds to tension tracking)

**If caller has not given consent:**  
Anonymous referral made to relevant referral point for intelligence purposes

Local referral point actions the referral in same way as other Hate Incident intelligence reports

An enhanced service offering additional support and advocacy is available for commission. Please contact us for further details



## How can you get the Stop Hate Line in your area?

The Stop Hate Line is commissioned in various parts of the UK. For a full list of areas where it currently operates, please visit our website: [www.stophateuk.org/report-hate-crime](http://www.stophateuk.org/report-hate-crime)

For further information about the Stop Hate Line, the cost of commissioning it for your area or the other work of Stop Hate UK, please contact:

**Stop Hate UK Main Office**  
0113 293 5100  
18001 0113 293 5100 (Text Relay)  
Or email [info@stophateuk.org](mailto:info@stophateuk.org)

**Stop Hate Line**  
0800 138 1625  
18001 0800 138 1625 (Text Relay)



## Hate Crime Reporting: The Stop Hate Line

**STOP HATE CRIME**  
**0800 138 1625**  
**24 HOUR HELP LINE**  
**Text Relay 1800108001381625**

### What you can find in this leaflet:

What is the Stop Hate Line?

Who can use it?

How is it promoted?

What happens after a call is received on the Stop Hate Line?

How can I get it in my area?

Stop Hate UK is working towards a society in which all people affected by hate, harassment and discrimination can challenge, report and change their experience.



Aug 2017

Registered charity no. 1062692

## The Stop Hate Line

One of Stop Hate UK's services is the Stop Hate Line, a 24-hour helpline dedicated to people affected by Hate Crime across the UK.

### Who can use the Stop Hate Line?

Anyone affected by Hate Crime can contact the Stop Hate Line, or one of our electronic reporting and support services, to communicate with a trained operator at any time of day or night.

Callers can report incidents, get information on what help is available, access support, or just talk about an experience of Hate Crime.

### Victims

The Stop Hate Line provides a confidential 24-hour alternative to reporting directly to the Police.

Helpline operators deal with immediate needs, record information, determine what further support the victim/witness/third-party requires, and provide information about local support services.

### Witnesses

The Stop Hate Line can also be used to report incidents people witness, even if they do not have full details or were not themselves the victim.

### Third Parties

Calls can be made on behalf of victims, e.g. by Housing Officers, teachers, or family members. Personal details will only be taken if the victim has given consent.

### Confidential

People who contact the Stop Hate Line can remain anonymous if they wish, and their contact details will only be shared with their consent.

If they do not want their details to be shared, information about incidents will be shared anonymously with local areas. This can be used for intelligence/tension tracking purposes.

### Hearing impaired callers

All Stop Hate Line operators are trained to use the Text Relay (Type Talk) system.

### Callers who want to speak other languages

A number of Stop Hate Line operators speak community languages.

If a caller wants to speak a language other than English, they need to tell the operator, in English, their name, phone number and the name of the language they speak. An interpreter will then call them back, usually within 72 hours.

### What if it is an emergency?

The Stop Hate Line is not an emergency service. Helpline operators will always advise callers to phone the Police.

### Recorded calls

Calls to the Stop Hate Line are recorded. Callers are informed of this before they are connected. Recordings of calls can be provided to the Police for use in investigations, if necessary.

## How is the Stop Hate Line promoted?

Information about reporting Hate Crimes, and about the Stop Hate Line, is available from Stop Hate UK:

- in English and over 40 other languages
- in large print and Braille
- in words and pictures
- as audio
- in British Sign Language

Electronic versions of all our publicity material are available free of charge on our website and hard copies can be ordered from our catalogue.

### Electronic reporting

Victims, witnesses and third-parties in areas where the Stop Hate Line is commissioned can report Hate Crime and get support in the following ways:

- Phone (including Text Relay)
- SMS text
- Email
- Web chat / instant messaging
- Online form
- Post
- App - check if the App is available in your area

Full details are available at [www.stophateuk.org](http://www.stophateuk.org)

## Stop Hate Line [LF106]

Leaflet with Stop Hate Line info and how to get it in your area. Also features Stop Hate UK logo and helpline number:

- Order - 50 for £15
- Free PDF available



# Leaflets



**STOP HATE UK**  
**0800 138 1625**  
**24 HOUR HELPLINE**  
**text: 07717989025**  
**online: www.stophateuk.org**



#### What is Hate Crime?

Hate crime can be verbal, physical or emotional abuse, bullying, harassment, violence, name calling, attacks on property or exploitation triggered because of who or what you are. It doesn't have to be to your face – it could be written in a letter, email, graffiti or on Facebook. The important thing is how it makes you feel.

If you've been a victim of Hate Crime or you have seen others subjected to it, help us to stop it.

Call Stop Hate UK or visit the website.

Charity No. 1062092

Disability Gender Identity Race Religion Sexual Orientation

## Printed back version

### Stop H8 Crime Flyer [LF107]

(A5) flyer features Stop Hate UK logo, helpline number, website, QR code and "What is Hate Crime?":

- Order - 50 for £15
- Free PDF available



#### What is Hate Crime?

Hate crime can be verbal, physical or emotional abuse, bullying, harassment, violence, name calling, attacks on property or exploitation triggered because of who or what you are. It doesn't have to be to your face – it could be written in a letter, email, graffiti or on Facebook. The important thing is how it makes you feel.

If you've been a victim of Hate Crime or you have seen others subjected to it, help us to stop it.

Call Stop Hate UK or visit the website.

July 2025  
Charity No. 1062092

## PDF back version



### Stop Hate UK [LF103]

Leaflet provides an explanation of hate crime; how, when and where to report, and Stop Hate UK services, website and contact info:

- Order - 50 for £15

# Postcards



## Sexual Orientation [PC201]

features Stop Hate UK logo, helpline number, contact details and awareness of Sexual Orientation hate crime:

- Order - 50 for £15

Also in poster format.



For anonymous independent support, we're here:



## Sexual Orientation [PC202]

features "Whatever they call you, call us", Stop Hate UK logo, helpline number, contact details, website and awareness of Sexual Orientation hate crime:

- Order - 50 for £15



For anonymous independent support, 24 hours, we're here:



## Sexual Orientation [PC203]

features Stop Hate UK logo, helpline number, contact details and website:

- Available in PDF only.

# Banners

**STOP HATE CRIME**  
**0800 138 1625**  
**24 HOUR HELP LINE.**  
 or visit  
[www.stophateuk.org/report-hate-crime](http://www.stophateuk.org/report-hate-crime)  
 for other ways to report

Hate Crime can be:

name calling

arson / fire

attacks or violence

graffiti or writing

damage such as to your house or car

The Stop Hate Line provides help all day for people affected by Hate Crime.

**STOP HATE UK**

All images © CHANGE [www.changepeople.co.uk](http://www.changepeople.co.uk)

Registered charity number 1062692  
[www.stophateuk.org](http://www.stophateuk.org)

BN501

BN502

**STOP HATE UK**

**STOP HATE CRIME**  
**0800 138 1625**  
**24 HOUR HELP LINE.**  
 or visit  
[www.stophateuk.org/report-hate-crime](http://www.stophateuk.org/report-hate-crime)  
 for other ways to report

Whatever  
 they  
 call  
 you...

call us.®

**STOP HATE UK**  
**STOP HATE. START HERE**

Registered charity number 1062692  
[www.stophateuk.org](http://www.stophateuk.org)

May 2018

## Pop-up banner

features information about hate crime and reporting across varying designs to choose from. Each banner is approximately 2m high x 800mm wide and include their own carry case:

- Order - 1 for £200
- On orders more than one banner, each additional banner is £180

# Banners

**STOP HATE CRIME**  
**0800 138 1625**  
 24 HOUR HELP LINE.  
 or visit  
[www.stophateuk.org/report-hate-crime](http://www.stophateuk.org/report-hate-crime)  
 for other ways to report

A Hate Crime or Incident is any behaviour that someone thinks was caused by hatred of:

race

sexual orientation or gender identity

disability

religion or faith

"whatever they call you  
**call us**"

All images © CHANGE [www.changepeople.co.uk](http://www.changepeople.co.uk)  
 April 2018 Stop Hate UK. Registered charity number 1062692.

BN503

BN505

**STOP HATE UK**

**STOP HATE CRIME**  
**0800 138 1625**  
 24 HOUR HELP LINE.  
 or visit  
[www.stophateuk.org/report-hate-crime](http://www.stophateuk.org/report-hate-crime)  
 for other ways to report

Whatever  
 they  
 call  
 you...

call us.®

**STOP HATE UK**  
 STOP HATE. START HERE

Registered charity number 1062692  
[www.stophateuk.org](http://www.stophateuk.org)  
 May 2018

## Pop-up banner

features hate crime info and across varying designs. Each banner is approx. 2m high x 800mm wide inc. carry case [alternative designs on request]:

- Order - 1
- Price - £200
- on orders more than one banner, each additional banner is £180



# Banners

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## Hanging Banner [BN504]

Hanging banners are suitable for use outside. Each banner is approximately 3.5m long by 900mm wide. Alternative designs available on request.

- Order - 1 for £120
- On orders more than one banner, each additional banner is £105



# Stickers



## Helpline Sticker [ST601]

Stop Hate UK logo branded adhesive stickers. Includes website and helpline number.

- Order - 180 (10 sheets x 18) for £12



## Square A5 Window Sticker [ST602]

Stop Hate UK logo branded adhesive stickers. Includes website, helpline number and social media details.

- Order - 10 [min.] for £10, or 20 for £18



## Round Window Sticker [ST603]

Stop Hate UK logo branded round adhesive stickers. Includes website, helpline number and social media details. Shape: circle.

- Order -10 [min.] for £12, or 20 for £20

# Stickers



## Hate Incident Reporting Centre [ST604]

Collaboration branding. Includes A4 poster and 20cm diameter sticker:

- Order - 5 for £12

## Vehicle/Taxi Window Sticker [ST605a or ST605c]

features Stop Hate UK logo, helpline and website [please state vehicle/taxi]:

- Order - 1000 for £120



ST605a



ST605c

# Campaign Products

## What is a Hate Incident or a Hate Crime?

A hate incident is any behaviour that someone thinks was caused by hostility, prejudice or hatred of:

👤 Disability 👤 Faith 👤 Race

👤 Gender identity 👤 Sexual orientation

As well as the above, it can also include things like;

👤 Misogyny 👤 Ageism

Some police forces have expanded Hate Crime categories to include;

👤 Alternative sub-culture

A Hate Crime is a hate incident which can be prosecuted under criminal legislation.

## What should I do if I experience or see a Hate Crime?

**Anyone can be affected by Hate Crime** if they are targeted because of who they are, who their friends or family are or who the perpetrator thinks they are.

If you experience a Hate Crime, or know someone who has:

- Make sure that you and other people are safe.
- Report what has happened, either to the Police or the Stop Hate Line. Tell them it is a Hate Crime.
- Don't clear away the evidence. Take photographs if you can.
- Keep details of who you speak to, such as the Police Officer.
- Keep any log or crime reference numbers the Police give you.
- Get help from your housing provider if appropriate.
- Get help from a local organisation - you can get this by calling the Stop Hate Line on 0800 138 1625.

## Why should you report Hate Crimes and Incidents?

If you tell us what is happening, different agencies (such as the Police, Local Authority, charities and housing providers) can take action against the perpetrator, and support victims and witnesses.

Agencies may be able to:

- investigate and collect evidence
- take photographs of evidence
- provide home security for victims
- enforce the tenancy of perpetrators
- remove offensive graffiti quickly
- provide CCTV to collect evidence
- give victims and witnesses advice, information and support during the whole Criminal Justice process

When you report Hate Crimes and Incidents, you are making a bigger difference than you may think.

**It helps you get support. It helps us make your local area safer.**

Most Hate Crimes are not reported. Your reports help us to understand how Hate Crime affects your community, and then tackle the problem.

## What will happen if I call the Stop Hate Line?

**What will happen if I call the Stop Hate Line?**

- When you call the Stop Hate Line, our trained team will listen to you and give you the advice and support that you need.

**What happens if I don't want to tell you my name?**

- That's OK. We can still give you advice and support, confidentially and anonymously.

**What if I want to speak in a different language?**

- All you need to do is tell us, in English, your name, phone number and the language you would like to use. We will then call you back with an interpreter.
- This will usually be within 72 hours, but could take up to 5 days in some cases.
- The Police have interpreters available 24 hours a day.

For information in other languages or formats, please contact Stop Hate UK. To find out if the Stop Hate Line covers your area, please check our website.

## If you experience or see a Hate Crime, we want to help

If you don't want to call the Police, or if you want extra support, you can call the Stop Hate Line. You can also report a hate crime by text to: 07717 989 025 or by web

chat at [www.stophateuk.org/talk](http://www.stophateuk.org/talk). You can tell us 24-hours a day what has happened. We will listen and take down the details. The helpline is confidential and independent. The list of regions we cover is on our website.

**STOP HATE CRIME**  
**0800 138 1625**  
**24 HOUR HELP LINE®**

**Police** - Tell them you are reporting a Hate Crime  
**Emergency** - 999  
**Police Non-Emergency** - 101

**STOP HATE CRIME**  
**0800 138 1625**  
**24 HOUR HELP LINE®**

[www.stophateuk.org](http://www.stophateuk.org)

[talk@stophateuk.org](mailto:talk@stophateuk.org)

text relay: 07717989025

**STOP HATE. START HERE**

Reg Charity No. 1062692

## Fold Out Credit Card [PP401]

'Credit Card' sized fold out information card featuring Stop Hate UK logo, helpline, website and "What is Hate Crime?" and how to report it.

- Order - 200 / £15



# Campaign Products

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## Pens [PP402]

featuring the Stop Hate UK helpline number and website. Blue ink. Biodegradable [corn plastic (53%) and recycled carton barrel]:

- Order - 50 for £30
- Limited availability



## Rulers [PP403]

featuring the Stop Hate UK helpline number and website. Main colour: white. 15cm [includes inches and centimetres]:

- Order - 10 for £15



## Pencils [PP414]

featuring the Stop Hate UK helpline number and website. Wooden pencil with eraser:

- Order - 10 for £15



## Notepads [PP406]

featuring Stop Hate UK logo and helpline number:

- Order - 10 for £22

# Campaign Products

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## Post-it Notes [PP408]

featuring Stop Hate UK logo and helpline number [shape: square]:

- Order - 30 for £35



## Helpline Notepad & Pen [PP4010]

featuring Stop Hate UK logo and helpline number [shape: triangle]:

- Order - 10 for £35



## Balloons [PP412]

featuring "Stop Hate Crime" and helpline number [air]

- Order - 50 for £12



## Tote Bag [PP416]

features "No Place For Hate", Stop Hate UK logo and helpline number [material: canvas]:

- Order - 10 for £30

# Campaign Products



Front of the drink coasters



Back of the drink coasters



## Drinks Coaster [PP409]

featuring "Blow Time On Hate Crime", "Break Down Hate", Stop Hate UK logo, helpline number. Double sided. Shape: square [colour(s): red, blue, black]:

- Order - 100 for £20



# Campaign Products

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## **Stop Hate UK branded Tablecloth**

featuring "Whatever They Call You, Call Us", Stop Hate UK logo and helpline.

Colour: white

Measures: 1780mm x 3280mm

- Order - 2-week lead time for £110

# Campaign Products



**Cardboard Folder**  
**new [L] & old [R]**  
(A4) folder featuring "Whatever They Call You, Call Us", "Stop Hate Crime" & Helpline number. Holds 30 sheets A4 paper.

Useful in meetings, conferences & community packs.

- Order - 20 for £30



## Hi-Vis Jackets [PP419]

featuring Stop Hate UK logo and helpline number. Reflective strips. Colours and sizes: pink (S/M/L), yellow (S/M/L/XL) and red (S/M/L/XL):

- Order - 1 for £12



# Campaign Products

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## Helpline T-Shirt

**[PP418]**

featuring Stop Hate UK logo and helpline number. White.

[Sizes: S, M, L, XL]:

- Order - 1 for £12.50 [£10 for orders of 5+]



## Trolley Coin/Token

**Keyring [PP417]**

features Stop Hate UK logo and helpline number:

- Order - 10 for £15

# Campaign Products

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## **'Don't Fight, Unite' T-Shirt [PP419]**

featuring core logo on left-chest & Stop Hate UK logo on sleeve.:

- Order - 1 for £20
- Stocked - YES [1 x blue in XL / 1 x grey in XL]

# Start Safe Stay Safe App



## Our App Has Relunched

Don't Miss Out

Our *Start Safe Stay Safe* app is back and better than ever, with simplified navigation, bug fixes and better reliability.

### Features

- ✓ Streamlined Reporting
- ✓ Improved User Interface
- ✓ Software Updates
- ✓ Faster Performance

FOR ANDROID



FOR IOS





 CONTACT US FOR MORE INFO  
[info@stophateuk.org](mailto:info@stophateuk.org)

**Star Safe Stay Safe poster [SSSA01]**

features QR codes and features of the app

- Free PDF available



## Download our improved app here

FOR ANDROID



FOR IOS



 **Download Our App**  
Scan the QR code, or search for the app on Google Play or Apple App Store

 CONTACT US FOR MORE INFO  
[info@stophateuk.org](mailto:info@stophateuk.org)

**Star Safe Stay Safe poster [SSSA02]**

features QR codes

- Free PDF available

# Start Safe Stay Safe App

## Easy steps to start reporting

- 1 Download the app in your app store
- 2 Choose your location
- 3 Fill in the details of the incident
- 4 Send off your report and our team will contact you

FOR ANDROID



FOR IOS



CONTACT US FOR MORE INFO  
[info@stophateuk.org](mailto:info@stophateuk.org)

**STOP HATE UK**  
STOP HATE. START HERE



## Download Now

FOR ANDROID



FOR IOS



Scan the QR code or visit app stores



### Star Safe Stay Safe poster [SSSA03]

features QR codes and how to download the app.

- Free PDF available

### Star Safe Stay Safe poster [SSSA04]

features QR codes.

- Free PDF available



# Start Safe Stay Safe App

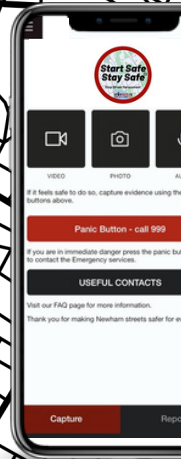
## SOUTHAMPTON, STAY SAFE APP IS NOW AVAILABLE

### The app allows the user to:

- ✓ Report street harassment incidents in Southampton.
- ✓ Upload evidence in the form of photos, videos and audio.
- ✓ Access specialist support, report incidents for investigation by the Police or Council anonymously.
- ✓ A direct route through the 24/7 Stop Hate UK helpline.



Search: 'Southampton Stay Safe'



Version: January 2024



### Star Safe Stay Safe poster - FOR SOUTHAMPTON ONLY [SSSA05]

features QR codes and app features.

- Free PDF available

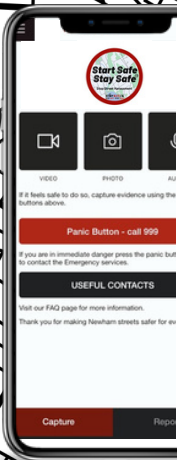
## CITY OF MANCHESTER, STAY SAFE APP IS NOW AVAILABLE

### The app allows the user to:

- ✓ Report street harassment incidents in Southampton.
- ✓ Upload evidence in the form of photos, videos and audio.
- ✓ Access specialist support, report incidents for investigation by the Police or Council anonymously.
- ✓ A direct route through the 24/7 Stop Hate UK helpline.



Search: 'Southampton Stay Safe'



Version: January 2024



### Star Safe Stay Safe poster - FOR CITY OF MANCHESTER ONLY [SSSA06]

features QR codes and app features.

- Free PDF available

# Start Safe Stay Safe App

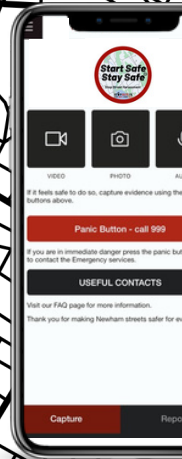
## NORTH YORKSHIRE AND YORK, STAY SAFE APP IS NOW AVAILABLE

### The app allows the user to:

- ✓ Report street harassment incidents in Southampton.
- ✓ Upload evidence in the form of photos, videos and audio.
- ✓ Access specialist support, report incidents for investigation by the Police or Council anonymously.
- ✓ A direct route through the 24/7 Stop Hate UK helpline.



Search: 'Southampton Stay Safe'



Version: January 2024



**Star Safe Stay Safe poster  
- FOR NORTH YORKSHIRE  
AND YORK ONLY [SSSA07]**  
features QR codes and app features.

- Free PDF available

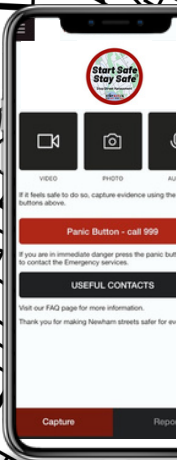
## LEWISHAM, STAY SAFE APP IS NOW AVAILABLE

### The app allows the user to:

- ✓ Report street harassment incidents in Southampton.
- ✓ Upload evidence in the form of photos, videos and audio.
- ✓ Access specialist support, report incidents for investigation by the Police or Council anonymously.
- ✓ A direct route through the 24/7 Stop Hate UK helpline.



Search: 'Southampton Stay Safe'



Version: January 2024



**Star Safe Stay Safe poster  
- FOR LEWISHAM ONLY  
[SSSA08]**  
features QR codes and app features.

- Free PDF available

# Start Safe Stay Safe App

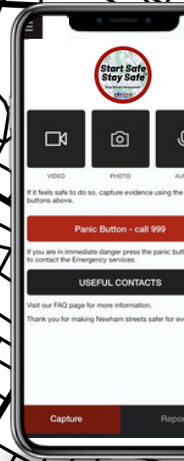
## WALTHAM FOREST, STAY SAFE APP IS NOW AVAILABLE

### The app allows the user to:

- ✓ Report street harassment incidents in Southampton.
- ✓ Upload evidence in the form of photos, videos and audio.
- ✓ Access specialist support, report incidents for investigation by the Police or Council anonymously.
- ✓ A direct route through the 24/7 Stop Hate UK helpline.



Search: 'Southampton Stay Safe'



### Star Safe Stay Safe poster - FOR WALTHAM FOREST ONLY [SSSA09]

features QR codes and app features.

- Free PDF available



Version: January 2024



# Hate crime reporting app



## App Poster [APP001] App Postcard [App003]

### West Yorkshire

features "Need to report hostility and hate crime in West Yorkshire?", Stop Hate UK logo and website:

- Order - 50 for £15
- Free PDF available

## Need to report Hostility and Hate Crime in West Yorkshire?




Download our West Yorkshire Hate Crime Reporting App!





# Hate crime reporting app

**Need to report Hostility and Hate Crime in Stockport?**




To download the Hate Crime Reporting App just go to:

and search for **'STOP HATE UK'**

(Supports video, picture, audio and GPS capture)

  **STOCKPORT**  
METROPOLITAN BOROUGH COUNCIL

Registered Charity No: 1062692 [www.stophateuk.org](http://www.stophateuk.org) January 2021

**App Poster [APP009]**  
**App Postcard [APP011]**

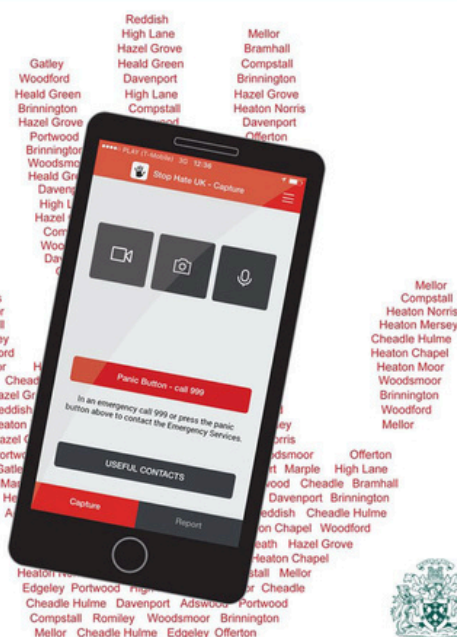
**Stockport**

features "Need to report hostility and hate crime in Stockport", Stop Hate UK logo and website:

- Free PDF available

## Need to report Hostility and Hate Crime in Stockport?

  
**STOP HATE. START HERE**



**STOCKPORT**  
METROPOLITAN BOROUGH COUNCIL

**Download our Stockport Hate Crime Reporting App!**

# Hate crime reporting app

**Need to report Hate Crime in Merseyside?**



To download the Hate Crime Reporting App just go to:

and search for 'STOP HATE UK'  
(Supports video, picture, audio and GPS capture)

**STOP HATE UK**  
STOP HATE. START HERE

 **EMILY SPURRELL**  
MERSEYSIDE POLICE  
& CRIME COMMISSIONER

Registered Charity No: 1062692      www.stophateuk.org      July 2021

## App Poster [APP010] App Postcard [APP012]

### Merseyside

features "Need to report Hate Crime in Merseyside?", Stop Hate UK logo and website:

- Free PDF available

## Need to report Hate Crime in Merseyside?



**STOP HATE UK**  
STOP HATE. START HERE

 **EMILY SPURRELL**  
MERSEYSIDE POLICE  
& CRIME COMMISSIONER

**Download our Merseyside Hate Crime Reporting App!**

# Hate crime reporting app



## App Stand

**[West Yorkshire - APP005]**

**[Stockport - AP013]**

**[Merseyside - AP014]**

features method to download Hate Crime Reporting App and Stop Hate UK logo:

- Order - 1 (price on request)

## App Banner

**[West Yorkshire - AP007]**

**[Stockport - APP015]**

**[Merseyside - APP016]**

features "Need to report hostility and hate crime...?", method to download Hate Crime Reporting App and Stop Hate UK logo:

- Order - 1 for £200
- on orders more than one banner, each additional banner is £180

**Need to report Hostility and Hate Crime in West Yorkshire?**



- Allows picture, video or audio recording to upload directly from the device
- Easy to use with details of local resources and information about Hate Crime
- Links directly to a leading independent organisation or the police in an emergency situation
- GPS enabled to help plot the exact location of incidents
- Quarterly reports to monitor usage information and statistics
- No Pre-registration is required so reports can be anonymous
- Tablet and smartphone compatible

**Download our Hate Crime Reporting App in 3 really easy steps!**

- Step 1:** Go to:  
- Step 2:** Search: **'STOP HATE UK'**
- Step 3:** Click: **INSTALL**



**Download our West Yorkshire Hate Crime Reporting App!**

Registered charity number 1062092  
www.stophateuk.org

# Call Hate Out

## [please check area]



The image shows a design for an A4 poster or A5 leaflet. It is split into two main sections. The left section has a blue background with the text 'don't let hate win' in large, white, rounded letters. Below this, it says 'A confidential 24-hour support service for young people under 18 experiencing or witnessing a Hate Crime'. It provides contact information: 'Call: 0808 801 0576', 'Text: 07717 989025', and 'For other ways to contact us visit: callhateout.org'. The right section has a white background with the 'CALL HATE OUT.' logo at the top. It contains the text 'A confidential 24-hour support service for young people under 18 experiencing or witnessing a Hate Crime'. Below this, it explains 'What is a Hate Crime?' and 'Where does Hate Crime happen?'. It also lists 'What we offer to victims of and those that witness a Hate Crime...' and 'What we offer to teachers and guardians in care of young people...'. At the bottom, it says 'For more information contact us' and provides contact details. The 'STOP HATE UK' logo is at the bottom right.

**CALL HATE OUT.**

## don't let hate win

A confidential 24-hour support service for young people under 18 experiencing or witnessing a Hate Crime

Call: 0808 801 0576  
Text: 07717 989025

For other ways to contact us visit:  
callhateout.org

**CALL HATE OUT.**

**A confidential 24-hour support service for young people under 18 experiencing or witnessing a Hate Crime**

**What is a Hate Crime?**  
If you are targeted because of race, disability, sexual orientation, faith, misogyny, ageism, transgender identity, alternative sub-culture, or any other aspect of your identity, you could be a victim of Hate Crime.

**Where does Hate Crime happen?**  
Hate Crime can happen anywhere, both online and offline. You could be a witness or you could be targeted yourself. Wherever it happens, it is serious and we can help.

**Who are Call Hate Out?**  
We are a service provided by Stop Hate UK that advises and supports those affected by or witnessing Hate Crime towards young people under 18.

**What we offer to victims of and those that witness a Hate Crime...**

- The ability to report a Hate Crime confidentially
- Support and guidance
- Advice on what to do next

**What we offer to teachers and guardians in care of young people...**

- Bespoke teacher training on a range of topics including Hate Crime prevention
- Workshops for children which could be a part of drop down days or delivered on their own

For more information contact us  
Call: 0808 801 0576  
Text: 07717 989025  
online at callhateout.org  
email talk@stophateuk.org

**STOP HATE UK**

Version: June 2019 | Charity number: 1042692

### A4 Poster or A5 Leaflet [CH0001]

features "Don't Let Hate Win", helpline number, website, Stop Hate UK logo and "What is a Hate Crime?":

- Order - 50 for £15



The image shows a design for an A6 postcard. It has a blue background with the text 'don't let hate win' in large, white, rounded letters. Below this, it says 'A confidential 24-hour support service for young people under 18 experiencing or witnessing a Hate Crime'. It provides contact information: 'Call: 0808 801 0576', 'Text: 07717 989 025', and 'www.callhateout.org'. The 'CALL HATE OUT.' logo is at the bottom right.

**don't let hate win**

A confidential 24-hour support service for young people under 18 experiencing or witnessing a Hate Crime.

Call: 0808 801 0576  
Text: 07717 989 025  
www.callhateout.org

**CALL HATE OUT.**

### A6 - 'Emoticons' Postcard [CH0002]

features "Don't Let Hate Win" and helpline numbers:

- Order - 50 for £15





# Call Hate Out

it might start with a  
**PUSH**  
then a  
**SLAP**  
or they go straight to a  
**PUNCH**  
or just as bad, they  
**SPIT**  
you could lose your life if they  
**STAB**

A confidential 24-hour support  
service for young people under 18  
experiencing or witnessing a Hate Crime.



every message says  
**WEIRD**  
every day they call you  
**IDIOT**  
every lunchtime they shout  
**SLUT**  
every comment says  
**UGLY**  
every shove comes with a  
**QUEER**

Call: 0808 801 0576  
Text: 07717 989 025  
[www.callhateout.org](http://www.callhateout.org)



A service provided by Stop Hate UK. Registered Charity: 1062692.  
Version Dec 2019

## A6 - 'Insult' Postcard [CH0003]

features insults and violence and helpline number:

- Order - 50 for £15



## Phone Rings/Trolley Token [CH0004]

features Call Hate Out logo and  
trolley token [held within]:

- Order - 10 for £15

# Order Form

---

Name - \_\_\_\_\_

Organisation - \_\_\_\_\_

Address - \_\_\_\_\_

Telephone - \_\_\_\_\_

Purchase order number (if applicable) - \_\_\_\_\_

Email - \_\_\_\_\_

Product Description	Ref #	Quantity	Cost	Total

Would you like the order by a specific date? - Yes - \_\_\_\_\_ - No - \_\_\_\_\_

If yes, when - \_\_\_\_\_

Please return your orders to: [info@stophateuk.org](mailto:info@stophateuk.org)

for more information, please call us on: 0800 138 1625

# Contact Details

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We are continually developing new resources and we welcome suggestions for new promotional materials, as well as feedback about our current items.

Please voice any ideas or comments to Stop Hate UK.

Please beware Stop Hate UK may choose to pause items, periodically.

Reg. charity 1062692

**STOP HATE UK**  
**0800 138 1625**  
**24 HOUR HELP LINE**

**STOP HATE. START HERE** **STOP HATE UK** <sup>®</sup> <sub>©</sub>

HATE CRIME: SUPPORT - GUIDANCE - EDUCATION - AWARENESS - TRAINING

Spread  
*love*  
NOT HATE  
STOP HATE UK  
STOP HATE. START HERE



Stop Hate UK



@stophateuk



@stop\_hate\_uk



stophateuk



www.stophateuk.org



# Historic/Montage

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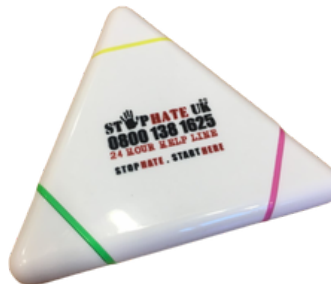
Here you will find historic items and a montage of previous materials. Please contact with interest to re-order our back catalogue and we will endeavour to accommodate orders - thank you.





# Historic/Montage

Here you will find historic items and a montage of previous materials. Please contact with interest to re-order our back catalogue and we will endeavour to accommodate orders - thank you.



# Historic/Montage

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## Armband

We are available to collaborate with you on the design.

- OUT OF STOCK

