SILENT AUCTION PROMOTIONAL PACK







Save the date 04.02.23 - 28.02.2023



Stop Hate UK, a leading anti-hate crime charity (Charity No. 1062692) have been donated two incredible paintings to auction during February 2023. In this pack are digital assets and suggested messaging that you can use to help promote the auction with the aim of helping to further the work of Stop Hate UK.

Rosa Parks by Laurence M White

Partnering with South Place Hotel, Laurence has created nine original portraits of 'Iconic Women Through History' for his first three-month residency and includes incredible portraits of Frida Khalo, Princess Diana, Marilyn Monroe and Rosa Parks. Of the collection, Stop Hate UK have been generously donated the oil on canvas painting of Rosa Parks which is the most most practically and technically difficult painting ever mastered by the artist.

With the annual Rosa Parks Day being celebrated on February 4th, don't miss out on the opportunity to keep her legacy alive as the "mother of the modern day civil rights movement", all while supporting people affected by discrimination today.

Size: The Oil on Canvas is 110cm x 110cm.

Time for Change by Kanmi Olukanni

The beautiful and rich in emotion graphite piece, named 'Time for change' celebrates black identity with a call to action of unmasking; having no shame of hiding away parts of yourself, be it your hair or the colour of your skin in a direct call to challenge microaggressions. The graphite piece which takes up to two weeks of intensive focus and development has kindly been donated by Kanmi to support Stop Hate UK in furthering their work.

Size: A2

Stop Hate UK (Charity No. 1062692) operate the UK's only free, independent, confidential dedicated 24-hour anti-Hate Crime reporting service for all forms of identity based hate and harassment.



THE ARTISTS



LAURENCE M WHITE

Laurence is a self-taught contemporary artist, best known for his vibrant portraits of influential people in pop culture today. Previous clients include: Will.i.am, Melody Thornton, Trent Alexander-Arnold (Liverpool FC), Chloe Ferry, Tommy Mallet, and Scott Thomas.



KANMI OLUKANNI

Kanmi Olukanni is a London artist and university student, who works with charcoal and graphite to achieve raw and realistic portraits. He is passionate about the fact that every set of eyes tell a different story and behind this is rich emotion, which he depicts throughout his pieces through the use of pencil.





Please use this <u>link</u> to access the Press Release

You must never be fearful about what you are doing when it is right. **

Rosa Parks



AMPLIFY US ON TWIFTER

Choose a Tweet to share the message:

Option 1: Amplification

It's #TimeFor Change this February
Successfully bid on one of a kind, limited edition
paintings, and give back to communities facing
discrimination.

@stophateuk's Silent Online Auction goes LIVE on Rosa Parks Birthday, 4th February.

@laurencemwhite

@KamzOnline

#BLM

Option 2: Bidding

It's #TimeFor Change this February
This February @stophateuk will be launching a Silent
Online Auction and you can bid on outstanding items and
make a difference to the lives of so many.

Auction goes LIVE on Rosa Parks Birthday 4th February.

@laurencemwhite

@KamzOnline

#BLM #StopHate



AMPLIFY US ON FACEBOOK

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@laurencemwhite

@KamzOnline
#BLM #StopHateStartHere #Auction
#RosaParks #TimeForChange

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(Download accompanying <u>visuals</u> and <u>text</u> here)

AMPLIFY US ON INSTAGRAM

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