Last week there was a terrorist incident in another country. It got a lot of media coverage and since then Bilal and his family have seen lots of posts online saying things like "all Muslim's are terrorists" and that they should "leave this country".

Today his cousin told him about a video he saw online. The video is anti-Muslim and lists "10 reasons all Muslims should leave the UK". The video has been shared, liked and has a number of comments attached to it.

Some of the comments are grossly offensive and the police are investigating where the video came from. Unfortunately, there appears to be several versions of the video, and because of how widely it's been shared it still keeps appearing on social media and websites.

Bilal has been reading some of the comments and is frustrated that people are spreading false facts and no one is challenging them.

He is worried that some people reading the messages may think they are true and start to think the same way as the person that made the video. Bilal and his cousin post counter narratives to the false messages...
Think about the following...

- What impact did the video have in this example?
- What was the intention of the video?
- Who may have seen the video?
- How many could have seen the video?
- How would they feel after seeing it?

- What impact did counter narrative have in this example?
- What was the intention of the counter narratives?
- Who may have seen the counter narratives?
- How many could have seen the comments?
- How would they feel after seeing it?
- Can you suggest alternative ways to respond?