Stop Hate Line Promotional Materials

Listed here are items to be used when effectively promoting the Stop Hate Line and Stop Learning Disability Hate Crime Line and the Stop LGB & T Hate Crime Line as well as a range of other general Hate Crime awareness items. Ordering centrally through Stop Hate UK is usually more cost effective due to our economies of scale.

The Stop Hate Line should be promoted locally in areas that commission the line. The Stop Learning Disability Hate Crime Line should be promoted locally in areas that commission the line. The Stop Hate UK line is promoted, or commissioned individually (for example Essex, Cambridgeshire, Bradford, Calderdale, Kirklees). The Stop LGB & T Hate Crime Line can also be promoted in areas as well as Dudley.

If you have any ideas for promotional items not shown in this catalogue, please contact Stop Hate UK and we will be able to look into producing them.

Each item features either a logo incorporating the Stop Hate Line number, Stop Learning Disability Hate Crime number, or the Stop LGB & T Hate Crime number.

Logos are available for free in JPG/GIF formats from Stop Hate UK—(Subject to accepting guidelines for use).

When using a Stop Hate UK logo please do not copy any image from our website. Please make a request to info@stophateuk.org and you will be provided with high quality images in a suitable format.

Some points to note:

• Postage and packaging charges are applicable in most cases. This is based on the size and weight of your order.

• If you would like to order a quantity not listed here, please contact Stop Hate UK with details of the quantity you would like to order or the amount you would like to spend.

• Not all items will be in stock at all times and prices are subject to change. Please check the cost of your order before finalising.

• If you need items by a specific date, please mention this when ordering. We may be able to send out orders at short notice but the cost for postage and packaging is likely to be higher than if ordered further in advance of the required date.
## Contents

<table>
<thead>
<tr>
<th>Category</th>
<th>Pages</th>
</tr>
</thead>
<tbody>
<tr>
<td>Stop Hate UK Generic items</td>
<td>4-7</td>
</tr>
<tr>
<td>Posters — Stop Hate Line Areas</td>
<td>8-17</td>
</tr>
<tr>
<td>Leaflets — Stop Hate Line Areas</td>
<td>18-21</td>
</tr>
<tr>
<td>Postcards — Stop Hate Line Areas</td>
<td>22-23</td>
</tr>
<tr>
<td>Banners — Stop Hate Line Areas</td>
<td>24—25</td>
</tr>
<tr>
<td>Audio-Visual Resources — Stop Hate Line Areas</td>
<td>26</td>
</tr>
<tr>
<td>Stickers — Stop Hate Line Areas</td>
<td>27-28</td>
</tr>
<tr>
<td>Promotional Products — Stop Hate Line Areas</td>
<td>29-34</td>
</tr>
<tr>
<td>Stop Learning Disability Hate Crime Items</td>
<td>35-39</td>
</tr>
<tr>
<td>Stop Hate LGB &amp; T Hate Crime Items</td>
<td>40-46</td>
</tr>
<tr>
<td>Order form</td>
<td>47</td>
</tr>
<tr>
<td>Stop Hate UK contact information</td>
<td>48</td>
</tr>
</tbody>
</table>

To check you have the most recent copy of this catalogue, please contact Stop Hate UK.
Stop Hate UK Promotional products

PP408B/Rulers
Rulers featuring Stop Hate UK logo and Facebook and Twitter details.
- Order quantity: 100
- Cost: £60

PP40DE/ Magnetic words puzzle game
Magnetic words puzzle game
- Order quantity: 10
- Cost: £15
## Stop Hate UK Promotional Products

<table>
<thead>
<tr>
<th>Product Code</th>
<th>Description</th>
<th>Quantity</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>PP408C</td>
<td>Mini Note Book with Pen featuring Stop Hate UK logo and Facebook and Twitter details.</td>
<td>10</td>
<td>£10</td>
</tr>
<tr>
<td>PP408E</td>
<td>Wristbands featuring Stop Hate UK logo and Facebook and Twitter details.</td>
<td>100</td>
<td>£40</td>
</tr>
</tbody>
</table>
Stop Hate UK Promotional products

LF107 Stop Hate UK Leaflet

Leaflet provides an explanation of Hate Crime, how when and where to report and the services provided by Stop Hate UK

- Order Quantity : 100
- Cost : £20

PDF available of request

Armband

- Armband that could be used by security guards, door staff or by anyone at events
- Price available on request
Stop Hate UK Promotional products

Stop Hate UK T-Shirt

Stop Hate UK white T-Shirts featuring logo and our Stop Hate. Start Here. branding and #NoPlaceForHate hashtag. They are a great way to show your support for our work and spread the message and ideal for events.

- Order Quantity : 1
- Cost : £10.95 - Introductory Price
- Price includes UK Postage
- Sizes Available: L and XL

PDF available on request

ST606/ Non-Helpline Sticker ‘Stop Hate. Start Here’

- Order Quantity: 180
- Cost: £5

Available for all areas of the country.
A4 poster explaining what Hate Crime is with helpline number. See below for a list of the languages available.

- Order Quantity: 100 / 1000
- Cost: £25 / £140

Special limited offer: Arabic, Tamil, Gujarati, Italian, Polish, Urdu, Punjabi, Hindi, Somali, English—£20 per 100 copies

PDF’s available for free

The following languages come as a double sided (A4) flyer with English on the back.
Polish, Lithuanian, Latvian, Romanian, Croatian and Portuguese.
Cost: £30 per 100 copies

<table>
<thead>
<tr>
<th>Language</th>
<th>Language</th>
<th>Language</th>
</tr>
</thead>
<tbody>
<tr>
<td>Albanian</td>
<td>Hebrew</td>
<td>Romanian</td>
</tr>
<tr>
<td>Amharic</td>
<td>Hindi</td>
<td>Russian</td>
</tr>
<tr>
<td>Arabic</td>
<td>Hungarian</td>
<td>Serbian</td>
</tr>
<tr>
<td>Bengali</td>
<td>Italian</td>
<td>Slovak</td>
</tr>
<tr>
<td>Bosnian (Cyrillic Script)</td>
<td>Japanese</td>
<td>Somali</td>
</tr>
<tr>
<td>Bosnian (Latin Script)</td>
<td>Korean</td>
<td>Spanish</td>
</tr>
<tr>
<td>Chinese</td>
<td>Kurdish Bahdini</td>
<td>Swahili</td>
</tr>
<tr>
<td>Chinese (Simplified)</td>
<td>Kurdish Kurmanji</td>
<td>Tamil</td>
</tr>
<tr>
<td>Croatian</td>
<td>Kurdish Sorani</td>
<td>Tigrinya</td>
</tr>
<tr>
<td>Czech</td>
<td>Latvian</td>
<td>Turkish</td>
</tr>
<tr>
<td>Dari</td>
<td>Lingala</td>
<td>Ukrainian</td>
</tr>
<tr>
<td>Dutch</td>
<td>Lithuanian</td>
<td>Urdu</td>
</tr>
<tr>
<td>Farsi</td>
<td>Polish</td>
<td>Vietnamese</td>
</tr>
<tr>
<td>Filipino</td>
<td>Portuguese</td>
<td>Welsh</td>
</tr>
<tr>
<td>French</td>
<td>Punjabi</td>
<td>Yoruba</td>
</tr>
<tr>
<td>Gujarati</td>
<td>Pusheto</td>
<td></td>
</tr>
</tbody>
</table>
Posters

PS004/ Mental Health and Hate Crime poster

A3 poster aimed at raising awareness about Mental Health Hate Crime.

- Order quantity : 100
- Cost : £20

A4 poster

- Order quantity: 100
- Cost: £10

PS005/ Braille Poster

Large booklet/poster with information in Braille about reporting Hate Crime.

- Order quantity : 3
- Cost : £9

PS006/ Hate Crime Poster

- A4 Poster
- Order quantity: 500
- Cost: £50
Posters

PS007/ Sexual Orientation Poster

A4 poster available in black and as a printer-friendly version with a white background.

- Order quantity: 100
- Cost: £10

PS008/ Spotting Poster

Hate can happen anywhere poster - available with your area named.

- A4 Poster

PDF with your Stop Hate Line area named available for free
Posters

Faith is welcome posters

- A4 Posters
- PDF’s available for free.

Printed versions below are free for Leeds only due to funding from Safer Leeds and WYPCC.

FAITH IS WELCOME
HATE IS NOT

Islamophobia is a crime.
Don’t tolerate it. Report it now.

FAITH IS WELCOME
HATE IS NOT

Anti-Semitism is a crime.
Don’t tolerate it. Report it now.

FAITH IS WELCOME
HATE IS NOT

Anti-Sikhism is a crime.
Don’t tolerate it. Report it now.

PS009B, A5 flyer PS009AF available

PS009AFL, A5 flyer PS009AF available

PS009CL, A5 flyer PS009CF available
Posters

Faith is welcome posters

A4 Posters: Order quantity 100 Cost: £10

PS009

PS009B

PS009AL

PS009CL

PDF’s available for free
Posters

PS010/Takeaway

- A4 Poster
- Order quantity: 100
- Cost: £10

PS011/Words into Pictures

- A3 Poster
- Order quantity: 100
- Cost: £20
Posters

PS012/Learning Disability/Mate Crime/False Befriending

For Stop Hate Line areas.

Printed copies are available for free (excluding p&p)
Posters

PS012/Learning Disability/Mate Crime/False Befriending

Printed copies are available for free (excluding p&p)
Posters

**PS013/BSL**

- A4 Posters
- Order quantity: 100
- Cost: £10

PDF available for free

**PS014 /Football**

- A4 Posters
- Order quantity: 100
- Cost: £10

PDF available for free

(Also see accompanying drinks mat p.31)
Posters

PS015 /Roma

Area specific PDF’s available for free

Please just let us know your area
Leaflets
LF101/ Words & Pictures leaflet
Leaflet with easy-read information about Hate Crime and reporting.

101a : Order quantity : 2000    Cost : £90

101b : Order quantity: 2000    Cost: £90

Images © CHANGE        www.changepeople.co.uk
Leaflets

LF102/ Mental Health and Hate Crime leaflet

Leaflet with information about Mental Health and Hate Crime.

- Order quantity: 500
- Cost: £50

You’re not alone...
Leaflets

LF103/ Booklet in 45 languages with pictures

Booklet with information about Hate Crime and reporting in 45 languages.

- Order quantity : 100
- Cost : £40

Images © CHANGE www.changepeople.co.uk

LF104 / Large Print leaflet

Leaflet with information about Hate Crime and reporting in 14 text.

- Order quantity : 100
- Cost : £20

PDF version available for free
Leaflets

**LF105 / Stop Hate Line leaflet**

Leaflet with information about the Stop Hate Line, including how it works, what the benefits are and how to get it in your area.

- Order quantity: 100
- Cost: £20

PDF Available on request

---

**LF106 / Stop H8 Crime A5 Flyer**

- Order quantity: 1000
- Cost: £30

PDF Available for free
Postcards

PC203/ Sexual Orientation ‘Not Gay’ Postcard

Postcard to raise awareness about Sexual Orientation Hate Crime. Includes all contact details on reverse.

- Order quantity: 1000
- Cost: £20

Also available as a poster—see page 10.

Postcards

PC201 Sexual Orientation

Postcard to raise awareness about Sexual Orientation Hate Crime. Includes all contact details on reverse.

PC201 (Queer cards)

- Order quantity: 1000
- Cost: £20
Stop Hate Crime A7 Card

A7 cards to raise awareness about Hate Crime.

Stop Hate Crime (Cards)

- Order quantity: 500
- Cost: £8

PC202 - Race/Offender Outcome - 2 versions available

Postcard with examples of Hate Crime reporting outcomes. Includes all contact details on reverse. More than one version available.

Out of stock - Prices on request

202a - Racial attack

Why you should report Hate Crime...

A Black security guard was racially abused after stopping a man from entering a shop. The man was convicted and handed a 12 hour Reparation Order.

Two Iraq men were racially assaulted in a violent attack. One of the suspects was sentenced to 7 years and the other to 3 and a half years in prison.

202b - Disability attack

Why you should report Hate Crime...

Two young disabled people were verbally and physically assaulted by a neighbour for 9 months. It was identified as a hate crime and the neighbour was sentenced to 23 weeks in prison and a restraining order was granted.

A disabled man was assaulted and threatened in an internet cafe. The court identified physical aggravation. The defendant pleaded guilty and was given a suspended sentence of 12 months. The victim was awarded £100 compensation.

For anonymous independent support, we're here:

For information in other languages or formats, please contact Stop Hate UK

Reg Charity No: 1092992 - www.stophatenow.org
Banners

BN5 / Pop-up banner

Pop-up banner with information about Hate Crime and reporting. 4 different designs to choose from. Banners are approximately 2m high x 800mm wide and come in their own carry case.

- Order quantity: 1
- Cost (inc p&p): £200
- On orders of more than one banner, the first banner will be £200 and each additional one will be £180.

BN501

BN502

BN503

BN505

Images © CHANGE

April 2017
**Banners**

**BN504 / Hanging Banner— New style available**

Hanging banner suitable for use outside, measuring approximately 3.5m long x 900mm wide.

- Order quantity: 1
- Cost (inc p&p): £120
- On orders of more than one banner, the first banner will be £120 and each additional one will be £105.

(Alternative designs available upon request and may cost extra)

**Audio-visual resources**

**DV303/ Radio Adverts**

Can be played in meetings or training sessions without a licence. A licence must be purchased from Stop Hate UK if they are to be played in public or on the radio (including commercial and community stations).
Audio-visual resources

DV301/ Audio CD

English audio CD with Braille cover and large print information on CD.

Price available on request.

DV302/ British Sign Language DVD

Short information film which is 6 minutes long and contains an audio description with a visual image of a sign language interpreter. It explains what Hate Crime is and how to report to the Stop Hate UK Helpline.

- Order quantity: 1
- £5 per copy
Stickers

ST601/ Helpline Sticker

- Order Quantity: 180
- Cost: £5

www.stophateuk.org
Stickers

ST603/ HIRC Sticker and poster

To be used to show the collaboration between Hate Incident Reporting Centres and the Stop Hate Line

A set comprises of an A4 poster and a sticker for £1.50

Approximate sticker size: 20 cm in diameter

This is not available as a PDF

ST602a or ST602c / Vehicle or Taxi Window Sticker

Clear sticker for taxi and other vehicle windows. Message aimed at potential perpetrators. Adhesive on front. Comes in rolls of 1000 stickers.

- Order quantity: 1000
- Cost: £60
- Please state whether taxi or vehicle version required
Promotional products

PP401/ Fold Out Credit Card

Fold out ‘Credit Card’ featuring Stop Hate Line logo and information about Hate Crime and reporting.
£167 for a box of 5000

What is Hate Crime?
A Hate Crime or incident is any behaviour that someone thinks was caused by hostility, prejudice or hatred of:
- Disability (including physical impairments, mental health problems, learning disabilities, hearing or visual impairments)
- Gender identity (people who are transgender, transsexual or transgender)
- Race, skin colour, nationality, ethnicity or heritage
- Religion, faith or belief (including people without a religious belief)
- Sexual Orientation (people who are lesbian, gay, bisexual or heterosexual)

What should I do if I experience or see a Hate Crime?
Anyone can be a victim of Hate Crime if they are targeted because of who they are, who their friends or family are or who the perpetrator thinks they are.

If you experience a Hate Crime, or know someone who has:
- Make sure that you and other people are safe.
- Report what has happened, either to the Police or the Stop Hate Line. Tell them it is a Hate Crime.
- Don’t clear away the evidence. Take photographs if you can.
- Keep details of who you spoke to, such as the Police Officer.
- Keep any log or crime reference numbers the Police give you.
- Get help from your housing provider if appropriate.
- Get help from a local organisation - you can get this by calling the Stop Hate Line on 0800 138 1625.

Why should you report Hate Crimes and Incidents?
If you tell us what is happening, different agencies (such as the Police, Local Authority, charities and housing providers) can take action against the perpetrator, and support victims and witnesses.

PP402/ Pens

Pens made from recycled CD cases featuring the helpline number, text number and website address.

- Order quantity: 100
- Cost: £48
Promotional products

PP404/ Car Air Fresheners

Taxi shaped air freshener featuring helpline logo, text number and website address.

- Order quantity: 10
- Cost: £7.50

PP406/ Lanyards

Lanyards featuring helpline logo. Suggestions for use include ID badges, conferences or young people.
New Design - £7.50 per 10
Promotional products

**PP415 / Drinks Mats**

Double sided drinks mat (accompanying poster p11)

- Order quantity: 500
- Cost: £60

**PP409/ Carrier Bags**

Biodegradable, recyclable white carrier bags featuring the Stop Hate Line logo.

- Order quantity: 100
- Cost: £5
Promotional products

PP410/ Packed Carrier Bag

Carrier bag packed with a pen, booklet or leaflet, and fold-out credit card

- Order Quantity: 1
- Cost: £1.20

PP411/ Footballs

Match quality footballs available in two sizes. Features helpline logo.

Out of stock - Price on request
Promotional products

PP413/ Balloons

10” **Air** latex balloons.

Order quantity: 50
Cost: £11.50

PP414 / Cardboard Folders

A4 cardboard folder. Folder can hold up to 30 sheets of A4 paper. Suggested uses include meetings, conferences and victim packs.

Order quantity: 10
Cost: £4.50
Promotional products

PP408A /Pencils  New lower price

- Pencils featuring Stop Hate UK logo, the helpline number, text number and website address.
- Order quantity :  220
- Cost : £75

Natural Cotton Drawstring Bag

- Drawstring bags featuring Stop Hate UK logo and the helpline number
- Two different versions available (LGB&T or General)
- Price available on request
For distribution across Stop Hate Line areas and individually commissioned areas only. Stop Learning Disability Hate Crime Posters are available for free.

**Posters**

LDPS001/Learning Disability Mate Crime/False Befriending

- Printed copies available free of charge.
- PDF’S also available.
LDPS001/Learning Disability
Mate Crime/False Befriending continued

Printed copies available free of charge

PDF’s also available
Posters

LDPS002/Words into Pictures

Available in English and Welsh

Printed copies available free of charge

Banners

LDBN501/ Pop-up banner

Pop-up banner with information about Learning Disability Hate Crime and reporting.

Banners are approximately 2m high x 800mm wide and come in their own carry case.

Banners will cost (inc P&P) £200
Promotional Products

LDPP401/Credit Card
A7 card featuring Stop Learning Disability Hate Crime Line logo and information about learning disability Hate Crime and reporting.

LDPP402/Wristbands
Limited number available free of charge
Stop Learning Disability Hate Crimes poster (Welsh)

Stop Learning Disability Hate Crime
Stopiwhch Droseddau Casineb Anabledd Dysgu

0808 802 1155

Stop Learning Disability Hate Crime
Stopiwhch Droseddau Casineb Anabledd Dysgu

Ar agor 24 awr y dydd, pob diwrnod o'r fwyddyn
Open 24 hours a day, every day of the year

Gall Trosedd Casineb fod yn...
Hate Crime can be...

Gw'r enwau amoch
Calling you names

Ddefod i'ch ty neu eiddo
Damage to your house or property

Rhoi’ch ty ar ddn
Setting fire to your home

Ysgrifen nhw grafffwrdd amdanoch
Writing graffiti about you

Ymosod amoch neu chwedd
Attacking or hurting you

rydym yma i'ch helpu
we are here to support you

Stop Learning Disability Hate crime Poster in Welsh language.

Available free of charge.
Stop LGB & T Hate Crime Poster (Side A)

Stop LGB & T Hate Crime products are available for free, for distribution across Stop Hate Line areas and individually commissioned areas only (Dudley).

A4 Double sided poster available in black and as a printer-friendly version.
Side A (Front side of Poster). Side A features a couple holding hands.
Users can swap side to reveal side B (see next page on the right hand side).

PDF or printed versions are available for free of charge (postage cost is not included).
Posters

Stop LGB & T Helpline Poster (Side B)

A4 Dual sided poster available in black and as a printer-friendly version.

Side B (Rear side of Poster). Side B features a couple holding hands.

**PDF or printed versions are available for free of charge (postage cost is not included).**
Posters

Stop LGB & T Helpline Poster
Trans Hate Flyer & Poster for the Stop LGB & T Hate Crime helpline.

Available in both A4 size (as a poster) and A5 size (as a flyer).

PDF or printed versions are available for free of charge (postage cost is not included).
Stop LGB & T Hate Crime

Stop LGB & T Hate Crime Products are available for distribution across Stop Hate Line areas and individually commissioned areas only (Dudley).

Posters

PS007/ LGB & T Poster

A4 poster available in black and as a printer-friendly version with a white background.

Also available as a postcard and posters are currently free of charge.

It’s not gay... to be gay

Make a difference:
DON’T use the word gay in a negative way
CHALLENGE your friends if they do

0808 801 0661
Stop LGB & T Hate Crime
A service provided by Stop Hate UK for England, Scotland and Wales
www.stophateuk.org

concepts courtesy of:

Equality and Human Rights Commission
Registered Charity No. 1062632

LGBT Forum

January 2015
Posters

LGB & T (in Welsh)

A4 poster available in Welsh language, in black and as a printer-friendly version with a white background.

Also available as a postcard and posters are currently free of charge.

April 2017
Reporting Cards

8 Ways to report LGB & T incidents reporting Card

A7 card 8 ways to report LGB & T incidents card. Includes all contact details on reverse.

Currently available free of charge.
LGB & T Logos

Helpline Logos, featuring LGB Logo and Transgender Logos

Currently available free of charge. To be used in conjunction with our branding guidelines.

0808 801 0661
Stop LGB & T Hate Crime

0808 801 0661
Stop Transgender Hate Crime
Order form

Name
Organisation
Address
Telephone
Fax
Email

<table>
<thead>
<tr>
<th>Product Description</th>
<th>Reference no.</th>
<th>Quantity</th>
<th>Cost</th>
<th>P+P (To be calculated)</th>
<th>Total Cost (Excluding P+P)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Would you like the order by a specific date?  Yes  No

If yes, when is your deadline?  ________________________________

Please return your orders to:

info@stophateuk.org or Stop Hate UK, PO Box 851, Leeds, LS1 9QS.

For more information please call us on 0113 293 5100.
Head Office
Telephone: 0113 293 5100
Text Relay: 18001 0113 293 5100
Email: info@stophateuk.org

24-hour confidential helpline:
Stop Hate Line: 0800 138 1625
Stop Learning Disability Hate Crime: 0808 802 1155
Stop LGB & T Hate Crime Line: 0808 801 0661
www.stophateuk.org

We are continually developing new resources and we welcome suggestions for new promotional materials, as well as feedback about our current items. Please pass any ideas or comments to Stop Hate UK on Facebook and Twitter.

Stop Hate Crime
0800 138 1625
24 Hour Help Line

Registered charity number 1062692