Hate Crime
Campaign Materials
October 2017

Reg. charity 1062692

October 2017
Stop Hate Line Promotional Materials

Listed here are items to be used when effectively promoting the Stop Hate Line and Stop Learning Disability Hate Crime Line and the Stop LGB & T Hate Crime Line as well as a range of other general Hate Crime awareness items. Ordering centrally through Stop Hate UK is usually more cost effective due to our economies of scale.

The Stop Hate Line should be promoted locally in areas that commission the line. The Stop Learning Disability Hate Crime Line should be promoted locally in areas that commission the line. The Stop Hate UK line is promoted, or commissioned individually (for example Essex, Cambridgeshire, Bradford, Calderdale, Kirklees). The Stop LGB & T Hate Crime Line can also be promoted in Stop Hate Line areas as well as Dudley.

If you have any ideas for promotional items not shown in this catalogue, please contact Stop Hate UK and we will be able to look into producing them.

Each item features either a logo incorporating the Stop Hate Line number, Stop Learning Disability Hate Crime number, or the Stop LGB & T Hate Crime number.

Logos are available for free in JPG/GIF formats from Stop Hate UK—(Subject to accepting guidelines for use).

When using a Stop Hate UK logo please do not copy any image from our website. Please make a request to info@stophateuk.org and you will be provided with high quality images in a suitable format.

Some points to note:

- Postage and packaging charges are applicable in most cases. This is based on the size and weight of your order.

- If you would like to order a quantity not listed here, please contact Stop Hate UK with details of the quantity you would like to order or the amount you would like to spend.

- Not all items will be in stock at all times and prices are subject to change. Please check the cost of your order before finalising.

- If you need items by a specific date, please mention this when ordering. We may be able to send out orders at short notice but the cost for postage and packaging is likely to be higher than if ordered further in advance of the required date.

October 2017
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To check you have the most recent copy of this catalogue, please contact Stop Hate UK.
Stop Hate UK Promotional products

PP408B/Rulers
Rulers featuring Stop Hate UK logo and Facebook and Twitter details.
- Order quantity: 100
- Cost: £60

PP40DE/ Magnetic words puzzle game
Magnetic words puzzle game
- Order quantity: 10
- Cost: £15
Stop Hate UK Promotional products

PP408C/ Mini Note book with Pen

Mini Note Book with Pen featuring Stop Hate UK logo and Facebook and Twitter details.

- Order quantity: 10
- Cost: £10

PP408E/ Wristbands

Wristbands featuring Stop Hate UK logo and Facebook and Twitter details.

- Order quantity: 100
- Cost: £40
Stop Hate UK Promotional products

**LF107 Stop Hate UK Leaflet**

Leaflet provides an explanation of Hate Crime, how when and where to report and the services provided by Stop Hate UK

- Order Quantity: 100
- Cost: £20

PDF available on request

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**Armband**

- Armband that could be used by security guards, door staff or by anyone at events
- Price available on request
- Please note there is a minimum 3 week lead in time for orders
Stop Hate UK Promotional products

Stop Hate UK T-Shirt

Stop Hate UK white T-Shirts featuring logo and our Stop Hate. Start Here. branding and #NoPlaceForHate hashtag. They are a great way to show your support for our work and spread the message and ideal for events.

- Order Quantity: 1
- Cost: £10.95 - Introductory Price
- Price includes UK Postage
- Sizes Available: L and XL

ST606/ Non-Helpline Sticker ‘Stop Hate. Start Here’

- Order Quantity: 180
- Cost: £5

Available for all areas of the country.
Posters

PS003/ Reporting Poster in 46 Languages

A4 poster explaining what Hate Crime is with helpline number. See below for a list of the languages available.

- Order Quantity: 100 / 1000
- Cost: £25 / £140

Special limited offer: Arabic, Tamil, Gujarati, Italian, Polish, Urdu, Punjabi, Hindi, Somali, English—£20 per 100 copies

PDF’s available for free

The following languages come as a double sided (A4) flyer with English on the back.
Polish, Lithuanian, Latvian, Romanian, Croatian and Portuguese.
Cost: £30 per 100 copies

| Albanian | Hebrew | Romanian |
| Amharic | Hindi | Russian |
| Arabic | Hungarian | Serbian |
| Bengali | Italian | Slovak |
| Bosnian (Cyrillic Script) | Japanese | Somali |
| Bosnian (Latin Script) | Korean | Spanish |
| Chinese | Kurdish Bahdini | Swahili |
| Chinese (Simplified) | Kurdish Kurmanji | Tamil |
| Croatian | Kurdish Sorani | Tigrinya |
| Czech | Latvian | Turkish |
| Dari | Lingala | Ukrainian |
| Dutch | Lithuanian | Urdu |
| Farsi | Polish | Vietnamese |
| Filipino | Portuguese | Welsh |
| French | Punjabi | Yoruba |
| Gujarati | Pushto | |

October 2017
Posters

**PS004/ Mental Health and Hate Crime poster**

A3 poster aimed at raising awareness about Mental Health Hate Crime.
- Order quantity: 100
- Cost: £20

**PS005/ Braille Poster**

Large booklet/poster with information in Braille about reporting Hate Crime.
- Order quantity: 3
- Cost: £9

**PS006/ Hate Crime Poster**

A4 Poster
- Order quantity: 500
- Cost: £50
**Posters**

**PS007/ Sexual Orientation Poster**

A4 poster available in black and as a printer-friendly version with a white background.

- Order quantity: 100
- Cost: £10

**PS008/ Spotting Poster**

Hate can happen anywhere poster - available with your area named.

- A4 Poster
- PDF with your Stop Hate Line area named available for free

**PS001/ Words Poster**

Whatever they call you, call us poster.

- A4 Poster
Posters

Faith is welcome posters

- A4 Posters
- PDF’s available for free.

Printed versions below are free for Leeds only due to funding from Safer Leeds and WYPCC.

PS009B, A5 flyer PS009AF available

PS009AFL, A5 flyer PS009CF available
Posters

Faith is welcome posters

A4 Posters: Order quantity 100 Cost: £10

PS009

Faith is Welcome. Hate is Not.
SEE IT. REPORT IT.

PS009AL

Faith is Welcome. Hate is Not.
Anti-Semitism is a crime.
Don’t tolerate it. Report it now.

PS009B

FAITH IS WELCOME
HATE IS NOT

PS009CL

FAITH IS WELCOME
HATE IS NOT

Islamophobia is a crime.
Don’t tolerate it. Report it now.

PDF’s available for free
Posters

**PS010/Takeaway**

- A4 Poster
- Order quantity: 100
- Cost: £10

**PS011/Words into Pictures**

- A3 Poster
- Order quantity: 100
- Cost: £20
Posters

PS012/Learning Disability/Mate Crime/False Befriending

For Stop Hate Line areas.

Printed copies are available for free (excluding p&p)
Posters

PS012/Learning Disability/Mate Crime/False Befriending

Printed copies are available for free (excluding p&p)
Posters

PS013 / BSL

- A4 Posters
- Order quantity: 100
- Cost: £10

PDF available for free

PS014 / Football

- A4 Posters
- Order quantity: 100
- Cost: £10

PDF available for free

(Also see accompanying drinks mat p.31)
Posters

PS015 /Roma

Area specific PDF’s available for free

Please just let us know your area
Leaflets

LF101 / Words & Pictures leaflet

Leaflet with easy-read information about Hate Crime and reporting.

101a: Order quantity: 2000  Cost: £90

101b: Order quantity: 2000  Cost: £90

Images © CHANGE  www.changepeople.co.uk
Leaflets

LF102/ Mental Health and Hate Crime leaflet

Leaflet with information about Mental Health and Hate Crime.

- Order quantity: 500
- Cost: £50

You’re not alone

Hate crime affects 3 out of 4 people with mental health problems
Don’t suffer harassment or intimidation alone
We can help
For anyone to be experiencing any of the following is unacceptable:
Harrassment
Verbal abuse
Intimidation
Threats
Physical abuse
Criminal damage
Exclusion
Graffiti
Arson
These are hate crimes
These are illegal
Together we can put a stop to them

To speak to someone who can help put a stop to hate crime, call us now in complete confidence
We’re here to talk, and to make a real difference

If you would like information in other languages or formats, please contact Stop Hate UK.
You can find out if the Stop Hate Line operates in your area by checking our website www.stophateuk.org
Leaflets

**Leaflets**

**LF103/ Booklet in 45 languages with pictures**

Booklet with information about Hate Crime and reporting in 45 languages.

- Order quantity: 100
- Cost: £40

**LF104 / Large Print leaflet**

Leaflet with information about Hate Crime and reporting in 14 text.

- Order quantity: 100
- Cost: £20

Images © CHANGE  www.changepeople.co.uk
Leaflets

LF105 / Stop Hate Line leaflet
Leaflet with information about the Stop Hate Line, including how it works, what the benefits are and how to get it in your area.

- Order quantity: 100
- Cost: £20

PDF Available on request

HF106 / Stop H8 Crime A5 Flyer

- Order quantity: 1000
- Cost: £30

PDF Available for free
Postcards

PC203/ Sexual Orientation ‘Not Gay’

Postcard to raise awareness about Sexual Orientation Hate Crime. Includes all contact details on reverse.

- Order quantity: 1000
- Cost: £20

Also available as a poster—see page 10.

PC201 Sexual Orientation

Postcard to raise awareness about Sexual Orientation Hate Crime. Includes all contact details on reverse.

PC201 (Queer cards)

- Order quantity: 1000
- Cost: £20
Stop Hate Crime A7 Card

A7 cards to raise awareness about Hate Crime.

Stop Hate Crime (Cards)

- Order quantity: 500
- Cost: £8

PC202 - Race/Offender Outcome - 2 versions available

Postcard with examples of Hate Crime reporting outcomes. Includes all contact details on reverse. More than one version available.

Out of stock - Prices on request
Banners

BN5 / Pop-up banner

Pop-up banner with information about Hate Crime and reporting. 4 different designs to choose from. Banners are approximately 2m high x 800mm wide and come in their own carry case.

- Order quantity: 1
- Cost (inc p&p): £200
- On orders of more than one banner, the first banner will be £200 and each additional one will be £180.

Images © CHANGE
Banners

**BN504 / Hanging Banner— New style available**

Hanging banner suitable for use outside, measuring approximately 3.5m long x 900mm wide.

- Order quantity: 1
- Cost (inc p&p): £120
- On orders of more than one banner, the first banner will be £120 and each additional one will be £105.

(Alternative designs available upon request and may cost extra)

Audio-visual resources

**DV303/ Radio Adverts**

Can be played in meetings or training sessions without a licence. A licence must be purchased from Stop Hate UK if they are to be played in public or on the radio (including commercial and community stations).
Audio-visual resources

DV301/ Audio CD

English audio CD with Braille cover and large print information on CD.

Price available on request.

DV302/ British Sign Language DVD

Short information film which is 6 minutes long and contains an audio description with a visual image of a sign language interpreter. It explains what Hate Crime is and how to report to the Stop Hate UK Helpline.

- Order quantity: 1
- £5 per copy
Stickers

ST601/ Helpline Sticker

- Order Quantity: 100
- Cost: £5.50
Stickers

ST603/ HIRC Sticker and poster

To be used to show the collaboration between Hate Incident Reporting Centres and the Stop Hate Line

A set comprises of an A4 poster and a sticker for £1.50

Approximate sticker size:
20 cm in diameter

This is not available as a PDF

ST602a or ST602c / Vehicle or Taxi Window Sticker

Clear sticker for taxi and other vehicle windows. Message aimed at potential perpetrators. Adhesive on front. Comes in rolls of 1000 stickers.

- Order quantity: 1000
- Cost: £60
- Please state whether taxi or vehicle version required
Promotional products

**PP401/ Fold Out Credit Card**

Fold out ‘Credit Card’ featuring Stop Hate Line logo and information about Hate Crime and reporting.

£167 for a box of 5000

**What is Hate Crime?**

- Disability including physical impairment, mental health problems, learning disabilities, hearing and visual impairments
- Gender Identity: people who are transgender, transsexual or transgender
- Race, skin colour, nationality, ethnicity or heritage
- Religion, faith or belief (including people without a religious belief)
- Sexual Orientation: people who are lesbian, gay, bisexual or heterosexual etc.

**What should I do if I experience or see a Hate Crime?**

- If you experience a Hate Crime, or know someone who has:
  - Make sure that you and other people are safe.
  - Report what has happened, either to the Police or the Stop Hate Line. Tell them it is a Hate Crime.
  - Don’t clear away the evidence. Take photographs if you can.
  - Keep details of who you spoke to, such as the Police officer.
  - Keep any log or crime reference numbers the Police give you.
  - Get help from your housing provider if appropriate.
  - Get help from a local organisation - you can get this by calling the Stop Hate Line on 0800 138 1625.

**What will happen if I call the Stop Hate Line?**

- I want more help
  - If you are in a Stop Hate Line area, we will pass on your details to agencies in your local area who can help. You can call us again if the agency is closed or you need more support.
  - I don’t want to tell you my name.
  - If you don’t have to, we can pass on details of what has happened anonymously, without telling anyone who it happened to.
  - I want someone to talk to.
  - I want to speak in a different language.
  - We will be helpful.

**PP402/ Pens**

Pens featuring the helpline number, text number and website address.

- Order quantity: 100
- Cost: £55
- Pen may vary from image.
Promotional products

**PP404/ Car Air Fresheners**

Taxi shaped air freshener featuring helpline logo, text number and website address.

- Order quantity: 10
- Cost: £7.50

**PP406/ Lanyards**

Lanyards featuring helpline logo. Suggestions for use include ID badges, conferences or young people.

*New Design - £7.50 per 10*
Promotional products

PP415 / Drinks Mats

Double sided drinks mat (accompanying poster p11)

- Order quantity: 500
- Cost: £60

PP409/ Carrier Bags

Biodegradable, recyclable white carrier bags featuring the Stop Hate Line logo.

- Order quantity : 100
- Cost : £5
Promotional products

**PP410/ Packed Carrier Bag**

Carrier bag packed with a pen,
booklet or leaflet,
and fold-out credit card

- Order Quantity: 1
- Cost: £1.20

**PP411/ Footballs**

Match quality footballs available in
two sizes. Features helpline logo.

Out of stock - Price on
request
Promotional products

PP413 / Balloons

10” **Air** latex balloons.

Order quantity: 50
Cost: £11.50

PP414 / Cardboard Folders

A4 cardboard folder. Folder can hold up to 30 sheets of A4 paper. Suggested uses include meetings, conferences and victim packs.

Order quantity: 10
Cost: £4.50
Promotional products

**PP408A /Pencils  New lower price**

- Pencils featuring Stop Hate UK logo, the helpline number, text number and website address.
- Order quantity: 220
- Cost: £75

![Pencils Image]

**Natural Cotton Drawstring Bag**

- Drawstring bags featuring Stop Hate UK logo and the helpline number
- Two different versions available (LGB&T or General)
- Price available on request

![Drawstring Bag Image]
Promotional products

**Shopper Bags**

- Canvas Shopper Bag
- Features Stop Hate UK Logo and Helpline Number
- Feature strapline ‘No Place For Hate’
- Price - £15.00 for 10

**Shopping Trolley Coin/Token Keyrings**

- Keyring with removable shopping trolley coin
- Features Stop Hate UK Logo and Helpline Number
- Price - £10.00 for 8
For distribution across Stop Hate Line areas and individually commissioned areas only.
Stop Learning Disability Hate Crime Posters are available for free.

Posters

LDPS001/Learning Disability Mate Crime/False Befriending

- Printed copies available free of charge.
- PDF’S also available.

October 2017
LDPS001/Learning Disability
Mate Crime/False Befriending continued

Printed copies available free of charge

PDF’s also available
Posters

LDPS002/Words into Pictures

Available in English and Welsh

Printed copies available free of charge

Banners

LDBN501/ Pop-up banner

Pop-up banner with information about Learning Disability Hate Crime and reporting.

Banners are approximately 2m high x 800mm wide and come in their own carry case.

Banners will cost (inc P&P) £200
Promotional Products

LDPP401/Credit Card
A7 card featuring Stop Learning Disability Hate Crime Line logo and information about learning disability Hate Crime and reporting.

LDPP402/Wristbands
Limited number available free of charge

Free of Charge
Stop Learning Disability Hate Crimes poster (Welsh)

Stop Learning Disability Hate Crime
Stopiwcch Droseddau Casineb Anabledd Dysgu

0808 802 1155

Galw enwau amoch
Calling you names

Ddefod i’ch tî neu eiddo
Damage to your house or property

Rhoi’ch tî ar dân
Setting fires to your home

Ysgrifennu graffiti amdanoch
Writing graffiti about you

Ymosod amoch neuch nweidio
Attacking or hurting you

rydym yma i’ch helpu
we are here to support you

Stop Learning Disability Hate crime Poster in Welsh language.

Available free of charge.

October 2017
Stop LGB & T Helpline Poster (Side A)

Stop LGB & T Hate Crime products are available for free, for distribution across Stop Hate Line areas and individually commissioned areas only (Dudley).

A4 Double sided poster available in black and as a printer-friendly version.

Side A (Front side of Poster). Side A features a couple holding hands.

Users can swap side to reveal side B (see next page on the right hand side).

PDF or printed versions are available for free of charge (postage cost is not included).
Posters

Stop LGB & T Helpline Poster (Side B)

A4 Dual sided poster available in black and as a printer-friendly version.

Side B (Rear side of Poster). Side B features a couple holding hands.

PDF or printed versions are available for free of charge (postage cost is not included).
Posters

Stop LGB & T Helpline Poster

Trans Hate Flyer & Poster for the Stop LGB & T Hate Crime helpline.

Available in both A4 size (as a poster) and A5 size (as a flyer).

PDF or printed versions are available for free of charge (postage cost is not included).
Stop LGB & T Hate Crime

Stop LGB & T Hate Crime Products are available for distribution across Stop Hate Line areas and individually commissioned areas only (Dudley).

Posters

PS007/ LGB & T Poster

A4 poster available in black and as a printer-friendly version with a white background.

Also available as a postcard and posters are currently free of charge.
Posters

LGB & T (in Welsh)

A4 poster available in Welsh language, in black and as a printer-friendly version with a white background.

Also available as a postcard and posters are currently free of charge.
Reporting Cards

8 Ways to report LGB & T incidents reporting Card

A7 card 8 ways to report LGB & T incidents card. Includes all contact details on reverse.

Currently available free of charge.
LGB & T Logos

Helpline Logos, featuring LGB Logo and Transgender Logos

Currently available free of charge. To be used in conjunction with our branding guidelines.

0808 801 0661
Stop LGB & T Hate Crime

0808 801 0661
Stop Transgender Hate Crime
**Order form**

Name ..........................................................................................................................

Organisation ..............................................................................................................

Address ......................................................................................................................

Telephone ..................................................................................................................

Fax ............................................................................................................................... 

Email ...........................................................................................................................

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<th>Product Description</th>
<th>Reference no.</th>
<th>Quantity</th>
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<th>Total Cost (Excluding P+P)</th>
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Would you like the order by a specific date? Yes No

If yes, when is your deadline? _____________________________________________

Please return your orders to:

[info@stophateuk.org](mailto:info@stophateuk.org) or Stop Hate UK, PO Box 851, Leeds, LS1 9QS.

For more information please call us on 0113 293 5100.
We are continually developing new resources and we welcome suggestions for new promotional materials, as well as feedback about our current items. Please pass any ideas or comments to Stop Hate UK on Facebook and Twitter.